

# Do you **want** to **apply?**

## Find your national contact:

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For more information on the European Enterprise Awards:

[http://ec.europa.eu/enterprise/policies/sme/best-practices/european-enterprise-awards/index\\_en.htm](http://ec.europa.eu/enterprise/policies/sme/best-practices/european-enterprise-awards/index_en.htm)

Questions or comments? E-mail:

[enterprise.awards.eu@media-consulta.com](mailto:enterprise.awards.eu@media-consulta.com)

# How do **you** promote **business?**



The European Enterprise Awards, sponsored by the European Commission, recognise excellence among public authorities in their support, promotion and facilitation of entrepreneurship throughout Europe.

# How to win

## If you are a public authority and you

- 1 promote the entrepreneurial mindset and culture
- 2 invest to develop entrepreneurial, vocational, technical and managerial skills
- 3 have simplified legislative and administrative procedures for businesses
- 4 have put in place policies that are small-business friendly
- 5 support the internationalisation of business
- 6 recognise and promote sustainable and responsible business practices

## then submit your entry today!

### Participate!

The European Enterprise Awards accept entries in five different categories covering the above mentioned criteria. If you want to participate, send your entry form to your national point of contact. In each country, two applicants will be selected and forwarded to the European Enterprise Awards jury.

Participating in the national and European selection process will give you national and European visibility and publicity. All nominees will be showcased on the European Enterprise Award website and be invited to participate in the award ceremony. Moreover, they will obtain free publicity and coverage in local, national and European media.

# How to apply

To be successful, candidates will have to show how their actions have helped to facilitate business and boosted their region's economy during the last two years. The jury will judge on originality and feasibility, impact on the local economy, improvement of local stakeholder relations and transferability of the initiatives.



Petri Palviainen, Member of the Y4 committee – winner of the Jury's Grand Prize in 2006  
[www.y4.fi](http://www.y4.fi)  
E-Mail: [petri.palviainen@y4finland.fi](mailto:petri.palviainen@y4finland.fi)

“Winning the Jury Grand Prize in 2006 has changed our outlook as the Y4 entrepreneurship development approach has become the common process here in Central Finland.”

### Are you eligible?

If you are a public authority from the European Union or Norway and you have worked to boost, promote or facilitate the economy, then submit your application!

Eligible are towns, cities, regional and national administrations as well as public-private partnerships between public authorities and entrepreneurs, educational programmes, and business organisations.

“One of the good things about the award is that borders become indistinct. Distant cities become economic allies that do not compete with the gross domestic product (GDP), but rather with brilliant ideas.”



Viktória Józsa, Head of the Department of Economic Development at Miskolc Holding – “ANTI-BUREAU”, winner 2008/2009  
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